

Bob Weiner Biography-- Track

Bob Weiner (Blair '65) Biography Cross Country, Track & Field, and Blair

Bob Weiner is President of Robert Weiner Associates Public Affairs and Issue Strategies since leaving the White House in Aug. 2001 after 6 ½ years there. He was Director of Public Affairs and Spokesman, Office of National Drug Policy, under Presidents Clinton and Bush under Drug Czars Lee Brown and Four-Star General Barry McCaffrey.

At Blair, Bob broke the school cross country course record and the school mile record. He was the first winner of the Pierce Trophy in fall 1963 as the Most Valuable Runner in cross country. He co-captained the Blair Academy (NJ) cross country team. Continuing to run at Oberlin College, with Bob Murphey he won the Ohio Conference Cross Country Relays over fifty other two-man college teams He ran track and cross country all five years at Blair (Starting in eighth grade, where he won the team "Handicap" award medal for most improved runner, chopping three minutes off his time) and Oberlin College.

Bob made running a lifetime adventure, becoming one of the nation's strongest advocates for masters track's message of training and competition for lifetime fitness and health. Bob served as Chair and creator of the USA Masters Track & Field Media Committee from 2003-18 (and now is Director of Masters Championships Media) and is on the executive committee of USA Masters Track & Field. In 2012 he won USA Track & Field's highest national service award for masters, the David Pain Distinguished Service Award, and in 2011 he won the USATF President's Award overall for all track & field, both awards for generating major press for USATF Masters Track & Field. Bob has directed media for the US national indoor and outdoor masters championships and other meets since 2003, when he created the Media Committee and first recruited Bill Rodgers and Joan Benoit as draws for the Boston national masters. He is credited with dramatically increasing coverage from then on. He has regularly built coverage of USATF masters athletes and the championship meets in worldwide media from the New York Times to USA Today, Sports Illustrated, all major papers, and major television network shows including recently ABC World News Tonight, "America Strong," and ESPN Sports Center. As a competitor, he has made all-American in masters track and medaled in the steeplechase and the mile at the national age-group masters championships.

Bob also serves, and has since its creation over the past decade, on the USA Track & Field Masters Anti-Doping Committee, and also serves and has for the past nine years on the Masters Awards Committee. He led the successful bid for the first Indoor National Masters T&F Championship in the DC area in 2009, set a record for an indoor national masters championship registration, and it's since returned twice with increasing records. He was co-director of the Mobil Invitational Masters Mile for eight years, was director and Chair of the RRCA National Ten Mile Championship where he recruited 20 Olympic Trials qualifiers and has served as the RRCA delegate for MTF at the last three USATF Annual Meetings.

Bob has served on the Masters Track and Field Executive Committee since 2007.

While working at the White House, Bob served on the Executive Board of the White House Fitness Center and helped develop a running program.

Bob directed White House drug policy media at the Sydney Olympics and WADA media at the Salt Lake Olympic Games. Former US Anti Doping Association (USADA) Chair and Olympic marathon gold medalist Frank Shorter said at a White House celebration he keynoted on Bob's career that Bob helped to create WADA and USADA. Bob is former President of the Sugarloaf Mt. AC (MA), former Vice President of the DC Road Runners, has been a board member of the Northern Virginia Running Club, created and was President of the Capitol Hill Runners when he worked on Capitol Hill for 16 years, and is an active member of the Potomac Valley Track Club.

As for the rest of Bob's life...

Bob Weiner is President of Robert Weiner Associates Public Affairs and Issue Strategies since leaving the White House in Aug. 2001 after 6 ½ years there. He is also President of the Solutions for Change Foundation supporting young journalists. He was Director of Public Affairs and Spokesman, Office of National Drug Policy, under Presidents Clinton and Bush under Drug Czars Four-Star General Barry McCaffrey and Lee Brown,

In a 30-year senior level government career, Bob was also Director of Communications, House Government Operations Committee, under Cong. John Conyers; Communications Director, House Narcotics Committee, under Cong. Charles Rangel; Chief of Staff, House Aging Committee, under Cong. Claude Pepper, where Bob led the Pepper bill successfully abolishing age-based mandatory retirement and efforts to protect Social Security and Medicare; and Legislative Assistant to Cong. Ed Koch...

Bob is a regular weekly commentator on national issues on Main Street Radio Network's 200 stations, has been a regular "Washington Insider" commentator on Fox Television on "Fox and Friends", has been on CNN, ABC, NBC, ABC, NPR, Showtime, Bill Maher, Crossfire, Geraldo, Penn and Teller, many other radio and television shows, is often in print media. He has written over 900 op-eds (and counting) published in major papers. Many of Bob's op-eds call for drug-free sports as well as lifetime fitness. In addition to covering government issues as a White House and Congress correspondent, he was a fixture in the White House Briefing room for ten years, often called on for questions. When it comes to running and masters track, Bob's friends and colleagues all know his nonpartisan devotion to the sport. His business card has both the Federal seal and a runner...

Bob has been an active and valued member of the National Press Club for a decade and a half. In 2016, at the National Press Club, where Bob meets with the writing group he created, Bob won the prestigious President's Award for recruiting young journalists as co-authors of his 900 columns in major papers, and in 2017, 2018, and 2019 won the National Press Club Vivian Award for organizing VIP News conferences and other National Press Club organizing. Among the speakers Bob has recruited for news conferences and feature speaker lunches are Olympic Champions Matt Centrowitz and Katie Ledecky. When Bob emceed Centrowitz, the event made news when Bob asked why the first two laps of the Olympic 1500 Meters Centrowitz won were so slow. Centrowitz candidly explained that officials kept all the athletes in a pen for over a half hour before the race and provided no warmup area, so the runners privately agreed to jog the first two laps slowly as a warmup! The National Press Club is the country's leading organization for journalists.

Bob has a B.A. from Oberlin College and an M.A. in Recent American History from the University of Massachusetts.