

RABRIA MOORE

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EDUCATION

The University of Mississippi Oxford, MS
Bachelor of Art in Journalism with a minor in Political Science *Expected May 2023*
Bachelor of Art in Political Science with a minor in Journalism

- Sally McDonnell Barksdale Honors College Member
- Chancellor's Honor Roll Recipient
- Relevant coursework: News Reporting, Television Reporting, Editing, Photojournalism, Advanced Reporting, Graphic Design, Media Diversity, Voting and Political Participation

EXPERIENCE

Robert Weiner Associates Public Affairs/Weiner Public News/Solutions for Change Washington, DC
Policy and Research Analyst, Op-Ed Writer National Press Club Intern *June 2021 – Present*

- Write and research bylined op-eds for major newspapers and media outlets, organize speakers, analyze national news and develop sound bytes for media interviews by company president-former White House and Congress spokesman.

S. Gale Denley Student Media Center Oxford, MS
Assistant News Editor *Jan. 2021 – Present*

- Interview sources and conduct research to write effective stories on deadline
- Edit stories from other reporters
- Work with a team of editors to assist in designing and editing the weekly newspaper

The University of Mississippi School of Business Administration Oxford, MS
Marketing Intern *Jan. 2020 – Present*

- Create social media profiles to cater to the school's 2,000 Instagram followers
- Interview students and alumni of the School of Business
- Take portraits to include on the school's social media sites and in the annual magazine

AgLaunch Memphis, TN
Public Relations Intern *Aug. 2020*

- Managed the company's media list through My Emma and created press releases to send to 3,000 clients
- Implemented a social media plan to add more content and increase the company's social media following

LEADERSHIP & VOLUNTEER

Mississippi College Access Project *Sept. 2020 – Present*

- Served as Coordinator of Communications to promote tutoring sessions and remind participants about ACT test dates via social media

Ole Miss Ambassador *Jan. 2021 – Present*

- Give tours to prospective students to encourage enrollment into the University of Mississippi

SKILLS

Computer: Mac, Adobe Photoshop, Indesign, XD, Premiere Pro, Microsoft Word, Excel, PowerPoint