

# Wesam Farah

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## EXPERIENCE

### Policy Analyst/Op-ed Writer

Robert Weiner Associates | Washington, DC

Jan. 2020- Present

- Worked as RWA News and Public Affairs as senior policy analyst, op-ed writer, and National Press Club intern to strategize, create and write op-eds and press releases for RWA and Solutions for Change Foundation, including:

March 17, 2020 -- "The Coronavirus Big Pharma Money Scam" -- in *OpEd News* -- as H2 (2nd lead op-ed nationwide)

<https://www.opednews.com/articles/2/The-Coronavirus-Big-Pharma-by-Robert-Weiner-Coronavirus-Pandemic-Covid-19-Health-Health-200317-955.html>

March 9, 2020 -- "John Bolton can tell the truth in a book. He should be able to do it before lawmakers as well" -- in *The Baltimore Sun* (requires subscription)

<https://www.baltimoresun.com/opinion/op-ed/bs-ed-op-0309-john-bolton-ukraine-trump-book-20200309-gsmzzyhiurdedmohq5zupso2si-story.html>

February 25, 2020 -- "VA could lead way for nation on lower drug pricing" -- in *The Hill*

<https://thehill.com/opinion/healthcare/484409-va-could-lead-way-for-nation-on-lower-drug-pricing>

### Freelance Writer/Editor

2018 -2020

Freelance | Northern VA

- Managed technical and creative writing projects and proposals in an authorial and editorial capacity through contractors in the DMV area including government, real estate, and engineering
- Directly influenced the growth of contracting companies by executing efficient and engaging work, while simultaneously able to meet deadlines and provide compelling content.
- Facilitated interdepartmental transfer of information to result in smooth and cohesive work environment.
- Authored meticulous and thorough proposals, copy, and memos relating to marketing, strategy, policy, or miscellaneous creative tasks.
- Handled projects that required swift and deliberate action while deftly managing work intensive crises.
- Formulated proposal revisions under strict time deadline with resulting client satisfaction.

### Freelance Tutor

2018- Present

Freelance | Northern VA

- Tutored graduate, undergraduate, and high school students throughout the DMV.
- Managed detailed lesson plans in a variety of subjects, seeing anywhere from 8-20 students a week.
- Crafted interpersonal engagement plans, as well as academic.
- Tutored in subjects ranging from SAT reading, English, writing, grammar, history, marketing, philosophy, psychology, religion, and biology--prime focus was essay revision and logical thought organization.
- Engaged with a variety of colorful characters and personalities, working individually with each student to ensure an optimized learning experience.

### Media Research Associate

Nov. 2016- May 2018

The College of William and Mary Reeder Media Lab | Williamsburg, VA

- Conducted and directed research of trends in consumer spending and habits at a top ranked university.
- Earned state accreditation for research on consumer responsiveness to digital advertisements.
- As a result, secured extra funding for research on effective methods of marketing streaming services to otherwise stagnant demographics.

## EDUCATION

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**The College of William and Mary** | Bachelor of Arts in English and Film & Media Studies

Grad. May 2018

- GPA: 3.4/4.0
- *Editor in Chief* of student-run satirical news publication.
  - As chief executive, responsible for facilitating collaboration in free-form “writers’ rooms” with staff, directing workflow and deadline management, managing and supporting a staff of 23 diverse individuals, creating newspaper layout and design, acting as head of creative and final arbiter on all aspects of the publication
  - Worked on amateur filmmaking and editing--comedic sketches, short films, etc.

### University of Cambridge

- Summer semester at Christ’s College.
- Coordinated foreign student outreach program.
- Drafted pamphlets circulated throughout university on the benefits of studying in the U.K.

## SKILLS & INTERESTS

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**Skills:** Adobe Photoshop | Adobe Indesign | Adobe Muse | Adobe Premiere Pro | Google Analytics/Ads | Arabic | German

**Interests:** Foreign Movies | Screenwriting | Politics/Geopolitics | Whiskey | The Stock Market | Existential Philosophy